

# NEWS RELEASE

---



## For Immediate Release

### Contact:

Sergeant Jeff Bullard  
Traffic Division  
Casper Police Department  
[jbullard@casperwy.gov](mailto:jbullard@casperwy.gov)  
(307)235-8263 (office)

## Data Driven Approach to Crime and Traffic Safety Program (DDACTS - Update)

**Casper, Wyoming (December 21, 2018)** – In October, 2018, The Casper Police Department instituted the Data Driven Approaches to Crime and Traffic Safety (DDACTS) program to make Casper a safer place to live and drive by reducing traffic crashes in the community. As part of that DDACTS initiative, **the Casper Police Department has identified the intersection of CY & Poplar to be our target for high visibility enforcement beginning December 26<sup>th</sup>, and lasting over the next several months.**

The Casper Police Department has adopted DDACTS to identify past problem areas and intersections within the City of Casper. Utilizing historical crash data has proven to be an effective source of information to identify specific problem areas where a high number of crashes occur. This information can lead to identification of the reasons for crashes and, with proper review, will lead to solutions to lower the number of traffic crashes.

This program offers a number of solutions to include; public awareness campaigns, safer future construction of roadways, and enforcement, just to name a few.

The State of Wyoming has identified the most common causal factors pursuant to traffic crashes and injuries in our community as:

- Speed related crashes
- Non-use of Seatbelts
- Alcohol related crashes

As part of this program, additional “Crash Reduction” signage will be posted in the areas designated for crash reduction strategies. The public can expect to see a much greater police presence in that area, with increased enforcement activity. Please take note that these designated areas are “zero tolerance” for any observed violations, with the ultimate goal of creating a safer community for everyone. With your help, and attention, the Casper Police Department can reduce the number of traffic crashes.